



**GoalMind**  
CREATING SUCCESS WITH YOU

## **CREATING SUCCESS IN BUSINESS WITH GOAL MAPPING**

In a rapidly changing business world, where the only certainty is continuing change, the need to succeed is greater than ever. Organisations are downsizing, merging and transforming, new industries are being created, and traditional businesses and working practices are disappearing. In these fast-moving times, if any organisation is to succeed, it must be dynamic, flexible and creative. An organisation can only achieve these qualities if they are also the qualities of the individuals within it.

Personal leadership is one of the most highly prized attributes – and yet it is the least taught or consciously developed. The qualities of a true leader are the qualities of success. They are the qualities that produce successful teams, successful departments, successful organisations and successful cultures. Thus, true leadership is less about what you do, and more about 'who you are' in what you do.

In the past, many companies have recognised that positive qualities such as honesty, integrity, enthusiasm, commitment and self-motivation are essential elements in building and maintaining a successful organisation. What is less understood is that these qualities exist – in varying degrees – in all individuals, and can therefore be enhanced, nurtured and developed.

The most successful organisations of the 21st century will be those that are goal orientated, purpose driven and principle led, and which, through genuine care, unlock the potential of their people and develop them into true leaders.

Goal Mapping is the master skill for achievement in all areas of life, and is undoubtedly the most powerful empowerment programme available. While Goal Mapping is available in a wide variety of formats, the most popular approach employed by businesses is the Creating Success Workshop.

Goal Mapping and our Creating Success Workshop can help you achieve that success. As a multipurpose human empowerment tool, Goal Mapping is a technique that can be applied in a number of different ways to achieve different objectives. These include: mapping, tracking, brainstorming, and future projecting.

## The Creating Success in Business Workshop

This one day course is focused on learning to steer change towards the direction of your desires through the process of Goal Mapping.

### Course Outline:

- 🎨 Change : The impact it can have on us as individuals and businesses and how can we best cope with it
- 🎨 Positive Thinking : Why it is so important
- 🎨 DAC Factor - Drive, Attitude and Confidence : How this can turn on or off our performance
- 🎨 The Winning Edge : The small things we do that make the big difference

(15 min break)

### 7 Principles for Creating Success

- 🎨 Principle 1 - Raise Your Awareness : Shift perceptions to gain clarity on reality
- 🎨 Principle 2 - Develop Possibility Consciousness : Tune your beliefs to release your potential
- 🎨 Principle 3 - Find Balance : Spread success through all major areas of your life

(45 min lunch)

- 🎨 Principle 4 - Be 'On Purpose': Work in alignment with your self-motivation strategy
  - 🎨 Principle 5 - Become Fully 'Response-able': Become proactive by choosing your response
  - 🎨 Principle 6 - Maintain a Positive Focus : Commanding your sub-conscious to create success
  - 🎨 Principle 7 - Involve to Evolve
- 🎨 Seven Fundamental Laws of Success : Understand the natural principles of creation

(15 min break)

- 🎨 Seven Empowering Questions : Find “the thing that makes your heart sing”
- 🎨 Seven Steps of Goal Mapping : Create your own Goal Map and action plan for your future
- 🎨 Goal Mapping Ritual

Participants will learn through a high energy, interactive workshop with plenty of discussion, personal reflection, skill practices, interactive exercises accompanied by fully illustrated workbook and the opportunity to create their first Goal Map.

**To arrange a Creating Success Workshop for yourself or your team, simply get in touch with us**

**Call: 020 8291 99 88 or 07955 87 35 65**

**E-mail: [info@goalmind.co.uk](mailto:info@goalmind.co.uk)**

**Visit: [www.goalmind.co.uk](http://www.goalmind.co.uk)**

Goal Mind helps individuals and businesses improve their performance. Recognising that the greatest asset of any business is their people, we uncover their key motivators, analyse their motivations and coach them through to maximum performance. We run success workshops and provide facilitation programmes that help people understand how their brain works so they can supercharge their natural goal setting abilities to overcome any challenge they are facing and achieve success.

## WHAT PEOPLE SAY

*Goal Mapping has brought a unique style of personal development into BT, both motivational and inspirational it has delivered great results for our organisation.*

**Amina Deane - Training Manager, British Telecom**

*At a time when the organisation felt challenged, Goal Mapping helped created an environment where people were empowered en masse to achieve their true potential. The culture was changed, performance improved, and confidence soared.*

**Jim Reid - Customer Serviced Director, ntl: Communications**

*Goal Mapping has not only changed the way my people work but in many cases has changed the way they live.*

**David Nicholson - Head of Service, Siemens Business Service**

*Never have I been so impressed with any course.*

**Suzi Surry - Area Manager, I.B.M.**

*The effect Goal Mapping has had is amazing. Everyone without exception has bought in to the teaching contained in the programme, which has resulted in a marked improvement in performance.*

**Mark Morris – Sales Director, Baggeridge Brick**

*The Goal-Mapping technique has the ability to initiate and facilitate lasting change.*

**Rob P. Danen – Manager - Cap Gemini**

*This is a fantastic product which will prove very useful in corporate development*

**J Kostzewa - Director, J & J Services**

*Goal-Mapping is a well structured system, with good content, and much to take away*

**R. Schotten - Human Resource Manager, Levi Strauss**

*It is no exaggeration to say that the effects of this programme are quite literally life changing*

**Brenda Sanders - Cable & Wireless Communications**